BUSINESS
HOSPITALITY



DR. CHRISTIAN HARISCH

MANAGING DIRECTOR /CEO LANSERHOF

Standing still is a step ***BACKWARDS*** *- that doesn't exist for me*

BIOGRAPHY

Dr. Christian Harisch completed his training as a tourism agent at the Schloss Klessheim hotel management school in Salzburg and gastronomic activities in Paris before studying law, which he completed first with a master's degree and then with a doctorate. Today, he works as a lawyer and is a successful real estate entrepreneur. He comes from a traditional family of hoteliers in Kitzbühel, where he runs several renowned hotels belonging to the Harisch Hotel Group, some of which have been family-owned for over 125 years. These include the Hotel Weisses Rössl, the Hotel Schwarzer Adler, the Hotel Goldener Greif, the Lisi Family Hotel, the Lebenberg Schlosshotel and the Berggasthof Sonnbühel. Christian Harisch has also been at the top of Lanserhof Group as owner and managing director for almost 30 years and has been the CEO since 2010. In recent years, he has devoted himself intensively to the expansion of the company. The first Lanserhof in Lans, Tyrol, was followed by the openings of Lanserhof Tegernsee and Lanserhof Sylt. In 2026, the latest location, Lanserhof Marbella in southern Europe, will continue its success story.

Lanserhof is renowned for being at the forefront of modern health and wellness. What inspired your vision for the group, and how has it evolved under your leadership?
Lanserhof was born out of the idea of creating a place where people can optimize their health holistically - both preventively and regeneratively. When we acquired Lanserhof Lans in 1998, there was already a spa, but it was not as developed as it is today. Professor Andreas Wieser then made a significant impact on the development of the LANSERHOF CONCEPT as managing partner. Our Lanserhof doctors and experts have been developing this unique concept for 40 years and we are already working on the Lanserhof Concept 2050. Our vision is to always combine the best scientific knowledge with the most modern approaches in medicine and naturopathy. In the future, new technologies such as AI will also be integrated more and more frequently.

Longevity is a core focus at Lanserhof. How do your programs and treatments help guests achieve not just longer lives but healthier, more fulfilling ones?
Nutrition, exercise and sleep have always been an integral part of our LANSERHOF CONCEPT and are also the main pillars of longevity medicine. Through comprehensive diagnostics and individual advice, our guests receive a deep understanding of ageing and not only that: they are given tools to add more healthy years to their lives. Our concept is the beginning of a lifelong journey of self-care and well-being, far beyond the treatment of symptoms.

Your work with Lanserhof has revolutionized how people view preventative health and recovery. Can you share a specific milestone or achievement that you're most proud of?
Every time we open a new location, it fills me with great pride because it reinforces our vision of constantly expanding our portfolio and giving more people access to our first-class and innovative longevity program. Most recently, of course, with the opening of Lanserhof on Sylt in 2022, we are already looking forward to the opening of our latest project, Lanserhof Marbella, in 2026.

The Lanserhof Group operates in several iconic locations. How do you select these locations, and what role does the environment play in the overall guest experience?
Nature and the surrounding environment play a crucial role in the Lanserhof experience. We are very fortunate that all our resorts are surrounded by breathtaking landscapes, from the Tyrolean mountains to the Tegernsee valley all the way up north to Sylt and, with the opening of Lanserhof Marbella in 2026, soon also in the south of Europe. But this also reflects our philosophy, because our guests are the focus of our attention. It is a matter close to our hearts that our guests come into contact with themselves and with nature. Nature has a health-promoting effect per se, which we attach particular importance to. The architecture was designed accordingly.

You've spearheaded innovative treatments and therapies at Lanserhof. Could you highlight a groundbreaking initiative or service that has defined the group's success?
We have been practicing high-end prevention thanks to the latest artificial intelligence for some time now. We now offer INUSpheresis therapy in Lans and at Tegernsee. This innovative form of therapy purifies the blood and removes harmful substances such as heavy metals, toxic substances and excess immune cells from the body. This supports the body's self-healing powers, reduces inflammation and significantly relieves the immune system.
At Lanserhof Sylt, we were able to set a new milestone in the prevention of skin cancer with the 3D full-body scanner. The device carries out precise melanoma screening, i.e. it detects all moles and classifies them. With the help of artificial intelligence and an ever-growing database, changes in the moles can be detected and treated directly. We have been offering skin screenings at Lanserhof for a long time, but now we can raise the quality to a much higher level.



The focus is always on people. Whether our guests or our employees: our success would never be possible without our employees.

Sustainability and holistic well-being are essential in today's hospitality landscape. How does Lanserhof integrate these principles into its operations?
Sustainability has a very high priority in all areas of our daily work. This begins with the planning and then implementation of the resort construction. From sustainable heating systems, i.e. combined heat and power plants or heat pumps, to the treatment of water, use of service water, avoidance of chemical paints, wood from the region, to the design of the gardens in close coordination with local nature conservation guidelines.





We also pursue a “green cleaning concept”, source exclusively certified organic food and use electric cars for all guest transfers.

Your leadership style has undoubtedly contributed to Lanserhof’s global reputation. How do you inspire and lead your team to maintain such high standards?
I live by the motto: nothing is impossible. If I have a vision or a plan, I do everything I can to implement these projects. Standing still is a step backwards - that doesn’t exist for me. That’s why we work on new projects and innovations every day. That’s what drives me and what I expect from my employees.

Lanserhof welcomes a diverse clientele, including high-profile individuals. How do you ensure a personalized and confidential experience for all your guests?
For us at Lanserhof, protecting the privacy and safety of our guests is our top priority. The trust of our guests is the basis of our work. We are a protected space where our guests can relax and feel safe. We therefore attach great importance to ensuring that our guests can enjoy a very personal and private stay.

Looking ahead, what are your plans for the Lanserhof Group? Are there any upcoming projects or expansions that you’re excited to share?
All eyes are on Lanserhof Marbella. We are planning to start the soft opening phase at the end of 2026 and there is a lot to do before then. It is an exciting milestone for us in our international expansion, as it will be our first Longevity Clinic in Southern Europe.

As a leader in the wellness industry, what advice would you offer to aspiring entrepreneurs looking to make an impact in this field?
The focus is always on people. Whether our guests or our employees: our success would never be possible without our employees. And as we interact with many different people every day, the guest-employee relationship is also essential. The employees themselves must develop a feeling for the philosophy and live it out. This is the only way to transmit it to our guests.

How do you relax and where do you like to travel to?
I relax best when I spend time with my family. That’s when I recharge my batteries. The destination is of secondary importance.